



LESSONS LEARNED FROM BUILDING AMERICA'S BEST BAKERY!

L3Leadership.org/372

ABOUT MARC SERRAO:

Marc and Susan Serrao started Oakmont Bakery in 1988, establishing themselves as the town's only full service retail bakery. They began with 1,200 square feet, 2 children and a big dream. Since then, their space has dramatically expanded to over 12,500 square feet, making Oakmont Bakery one of the largest retail bakeries in America, their family has more than doubled, adding 3 more children, and their dream of owning a successful business that will serve Pittsburgh and its surrounding communities for generations to come has been realized.

The bakery was established on firm Christian beliefs and an absolute dedication to excellence and integrity in all areas. In 2010 Oakmont Bakery was honored to receive "Retail Bakery of the Year" by Modern Baking magazine - the most prestigious award in the retail bakery industry given to only one bakery in the country each year. Marc and Susan attribute their success first to their strong faith in God, and then to their superior product, hardworking staff and loyal customers, for all of whom they are deeply grateful.

Marc and Susan are blessed to work side by side with many of their family members to provide a positive working environment where lasting relationships are formed. They consider it an honor to serve Pittsburgh with the outstanding products that their talents, hard work and dedication have created.

4 KEY TAKEAWAYS:

In this episode of the L3 Leadership podcast, Marc Serrao shares the lessons he's learned along the journey of creating one of the world's greatest bakeries. He talks about the role of generosity and faith in his life and even gives advice to church leaders.

1. Marc talks about his career journey starting at age 14 to the present day.
2. He discusses some obstacles he's overcome, such as being sued and competition.
3. Faith and giving are crucial to Marc's outlook on life.
4. Marc talks about work culture and why he believes in supporting his employee's dreams.

**"Lead like your legacy depends on it."
- Marc Serrao**

CONNECT WITH MARK: [Website](#)  LinkedIn

Thanks for tuning into this week's episode of the L3 Leadership Podcast. If you enjoyed this episode, please head over to Apple Podcasts, Stitcher, or Google Play to subscribe and leave us a rating and review.