

HOW TO DEFINE AND MEASURE SUCCESS IN YOUR LIFE



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ABOUT DOUG:

Doug Smith is the Director of Development at Light of Life Rescue Mission and Founder and CEO of L3 Leadership. He is the author of his eBook, "Making the Most of Mentoring", a step-by-step guide to help you build and cultivate relationships with mentors. He blogs at dougsmithlive.com, is the host of the L3 Leadership podcast and is a sought-after public speaker. He is married to his high school sweetheart, Laura, who currently works as an Account Executive at Ivalua. Together, they love family, personal growth, travel, working out, and serving others.

4 KEY TAKEAWAYS:

In this episode of the L3 Leadership podcast, Doug shares what he's learned about success and how we should define and measure success in our lives.

1. Doug talks about the ways in which he's improperly defined and measured success in his life.
2. Understanding your own personal potential is key to happiness.
3. He talks about how having faith can put you on the path to success.
4. Not giving up is necessary for having a successful life.

**"If you don't start where you are, you stay where you are."
- Doug Smith**

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