

## REDEEMING YOUR TIME AND LEADERSHIP LESSONS LEARNED FROM TAYLOR SWIFT AND WORKING AT THE WHITE HOUSE

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### ABOUT JORDAN RAYNOR:

Jordan Raynor is a leading voice of the faith and work movement. Through his bestselling books (The Creator in You, Redeeming Your Time, Master of One, and Called to Create), the Mere Christians podcast, and his weekly devotionals, Jordan has helped millions of Christians in every country on earth connect the gospel to their work. In addition to his writing, Jordan serves as the Executive Chairman of Threshold 360, a venture-backed tech startup which Jordan previously ran as CEO follow-

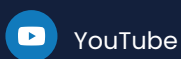
### 4 KEY TAKEAWAYS:

In this episode of the L3 Leadership podcast, Jordan Raynor and Doug talk Taylor Swift, leadership lessons, spirituality, and writing books.

1. Jordan discusses why he loves Taylor Swift, and why he believes she is a marketing genius.
2. He talks about his experience working at The White House and the biggest leadership lesson he took away from that experience.
3. He shares advice on building an expansive professional network.
4. Jordan talks about his books, The Creator in You and Redeeming Your Time.

**“It’s usually not the smartest people in this world that win, it’s the most audacious people that win.” – Jordan Raynor**

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