



THE
L3 LEADERSHIP PODCAST
WITH DOUG SMITH



HOW TO RAISE CHILDREN THAT ARE **SMART NOT SPOILED**

L3Leadership.org/341

ABOUT CHAD:

Chad Willardson is the president of Pacific Capital, a fiduciary wealth advisory firm he founded in 2011 that serves entrepreneurs and families. His best-selling first book, *Stress Free Money* has been featured in Forbes 21 books to read in 2021, NBC News, and Yahoo Finance.


In addition to serving the family office clients of Pacific Capital, Chad also manages the 450 million-dollar investment portfolio as the elected city treasurer of his community. Chad is recognized as one of the top wealth management experts in the country and has appeared in the Wall Street Journal, Forbes Inc., US News and World Report, Investment News, Entrepreneur, and Financial Advisors Magazines.

He lives in Southern California with his wife, Amber, and their 5 children.

4 KEY TAKEAWAYS:

1. Chad talks about his obsession with learning, growth, and self-improvement helped him get to where he is today.
2. He discusses his book, *Smart Not Spoiled*, which he wrote to teach his kids about money.
3. He shares some examples of what he's taught his kids about entrepreneurship.
4. Chad talks about his thoughts behind his new book, *Beyond the Money*.

“Be good at something, enjoy it, and make sure people are willing to pay you for it.” – Chad Willardson

CONNECT WITH CHAD: [Website](#)  [Twitter](#)  [LinkedIn](#)

Thanks for tuning into this week's episode of the L3 Leadership Podcast. If you enjoyed this episode, please head over to Apple Podcasts, Stitcher, or Google Play to subscribe and leave us a rating and review.