

GOING FROM PAYCHECK TO PURPOSE

L3Leadership.org/322



ABOUT KEN:

Ken Coleman is the #1 bestselling author of The Proximity Principle and host of the nationally syndicated radio show The Ken Coleman Show. As America's Career Coach, he helps callers discover what they do best so they can do work they love and produce the results that matter most to them. Whether you're looking for a complete career change or you're just unsure about what step to take next, Ken will help you get unstuck and get on the path to meaningful work.

5 KEY TAKEAWAYS:

- 1. Ken talks about what coaching means to him and why he enjoys doing it.
- 2. He talks about The Great Resignation and the effects of the pandemic on the US economy.
- 3. Ken gives advice to leaders who are looking to attract and retain talent within their organization.
- 4. He goes over his new book and summarizes each section.
- 5. He talks about what to do in order to win a promotion within your organization.

"You matter, you have what it takes, press on." - Ken Coleman









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