

GRANT BALDWIN ON HOW TO GET **BOOKED **AND PAID TO SPEAK****



L3Leadership.org/320

ABOUT GRANT:

Back in 2008, Grant was a broke youth pastor who didn't really know what he wanted to do in life. Through a few twists and turns, he decided to start a speaking business. He worked hard to build my business and get paid to speak, all while trying to figure things out on his own because there weren't a ton of great resources out there.

Despite starting his speaking career during a financial crisis in 2008, Grant has earned over \$2 million from 500+ paid engagements all over the world. He has done everything from closed-door workshops to keynotes in front of 13,000 people. In 2015, he started his podcast, The Speaker Lab, which aims to give speakers clarity, confidence and a clear path to make an impact.

Grant is married to his high school sweetheart and together they have 3 girls. He currently resides in Nashville, TN.

5 KEY TAKEAWAYS:

1. Grant talks about how he got his start with public speaking.
2. He gives advice to aspiring speakers on how to know if speaking would be right for them.
3. He highlights the importance of focusing on one specific topic to get a start in the speaking industry.
4. Grant discusses how valuable marketing materials are for speakers.
5. He talks about how to price yourself as a speaker.

"Enjoy the journey."
- Grant Baldwin

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