



L3 LEADERSHIP
LEARN. LEAD. LAUNCH.

**Find a group of leaders
who will challenge you
to grow and achieve
your goals.**

L3 MASTERMIND GROUPS

What are Mastermind Groups?



**Small groups of
6-12 leaders.**



**Meeting every other
week for 1.5 hours.**



**Leadership Development
Through Mutual
Accountability.**

How a Mastermind can help you

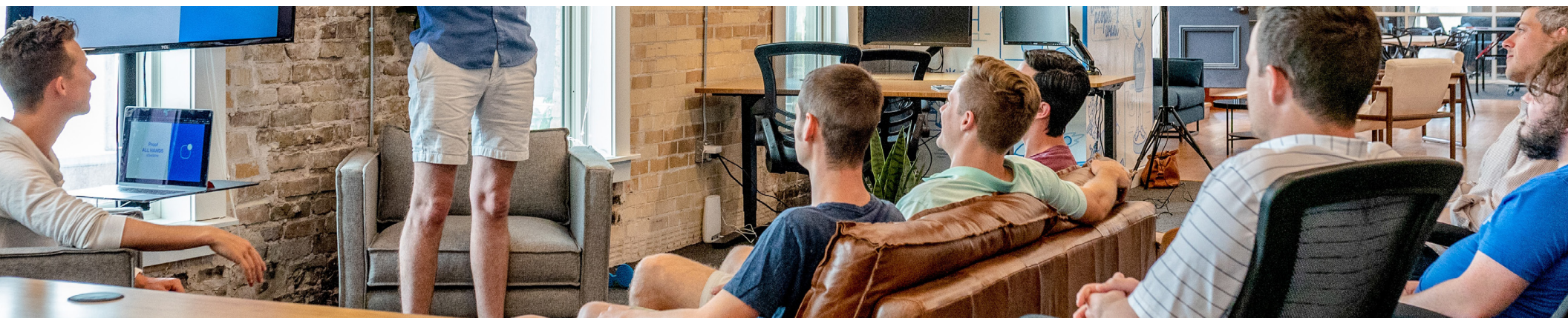
- **Have A Group Of Leaders To Consistently Do Life And Leadership With.**
- **Grow In Every Area Of Your Life.**
- **Learn To Set Goals And Accomplish Them.**
- **Go Through L3 Appointed Curriculum To Help You Grow And Develop As A Leader**
- **Have An Opportunity To Troubleshoot Issues That Are Holding You Or Your Organization Back.**
- **Learn How To Live And Lead With Intentionality.**

Mastermind Structure

- 6-12 carefully-matched leaders that meet for a year.
- Each group is led by an experienced Facilitator that leads the group discussion and curriculum.
- Groups meet twice a month in person, or on Zoom according to the group's preference. Each meeting is 90 minutes long.
- Each meeting includes soul checks, Hot Seats (time for individuals to trouble-shoot goals and get peer input), curriculum and discussion.
- 1 Gratitude Dinner with spouses/significant others.
- A 2-3 day Mastermind Retreat.
- An outing/social event (Top Golf, hiking, etc.)

What a leader looks like after being in a Mastermind Group:

- Fully known, fully loved, fully challenged.
- Transformed - They can tell a story.
- They are living intentionally:
 - Have a life plan
 - Set goals and review them quarterly and plan the following quarter
 - Journal
 - Do year-end reviews
 - They know their purpose
 - They become self-aware
 - Prioritizing family overwork
 - They are better leaders
 - Bigger on the inside than they are on the outside
 - They are multiplying
 - They can't imagine life before or without a mastermind group



Year One Curriculum

Month 1

Meeting 1: Share top Goals

Meeting 2: Read Chapters 1-5 of Living Forward by Michael Hyatt

Month 2

Meeting 1: Read Chapters 6-10 of Living Forward by Michael Hyatt

Meeting 2: Take L3 Journaling Course

Month 3

Meeting 1: Quarter Review Session

Meeting 2: Read Sections I & II of the 360 Degree Leader by John Maxwell

Month 4

Meeting 1: Read Sections III & IV of the 360 Degree Leader by John Maxwell

Meeting 2: Read Sections V & VI of the 360 Degree Leader by John Maxwell

Month 5

Meeting 1: Take L3 Course - Conducting Your Year-End Review

Meeting 2: Discussion: Annual Review Top Lessons Learned in 2020

Month 6

Meeting 1: Quarterly Review/New Goals | Read Chapters 1-11 of Eat that Frog by Brian Tracy

Meeting 2: Read Chapter 12-21 of Eat that Frog by Brian Tracy

Month 7

Meeting 1: Read Chapters 1-4 of the Power of the Other by Henry Cloud

Meeting 2: Read Chapters 5-9 of the Power of the Other by Henry Cloud

Month 8

Meeting 1: Read Chapters 10-12 of the Power of the Other by Henry Cloud

Meeting 2: Quarterly Review

Month 9

Meeting 1: Read Chapters 1-5 of How to be a Great Boss by Gino Wickman

Meeting 2: Read Chapters 6-10 of How to be a Great Boss by Gino Wickman

Month 10

Meeting 1: Read Chapters 1-5 of Leadership Pain by Sam Chand

Meeting 2: Read Chapters 6-11 of Leadership Pain by Sam Chand

Month 11

Meeting 1: Quarter Review

Meeting 2: Read Rest, Rhythm, and Time in Sabbath by Wayne Muller

Month 12

Meeting 1: Happiness and Wisdom in Sabbath by Wayne Muller

Meeting 2: Finish Sabbath by Wayner Muller



What Other Leaders Say



“Facilitating has helped me become a better husband, father, and leader. I became a facilitator to serve others and help change their lives.

Little did I know that my life would be the one that was changed by the men in my group. In addition to developing leadership skills from facilitating you will learn from the members you serve.”

-Greg Furer, CEO of Beratung Advisors

“The mastermind group I am in is filled with driven and joy-filled leaders who are living life on purpose and determined to make a positive impact on the world. The group is intentional with their time and how they are spending their energy. These amazing individuals have inspired me with their actions, encouraged me with their words, and provided valuable insight from their recommended resources and shared life experiences. I am a better person because of this group and endlessly grateful to Doug and Laura for making it all possible.”

Natalie Rice, CEO at Scholastica Travel

“Over the past 2 years I’ve been extremely fortunate to know Doug and Laura and be a part of L3 Leadership. In that time I’ve grown as a leader, husband and father in no small part to the lessons learned and friendships made through L3 Leadership. From the breakfasts that give you unprecedented access to the best and brightest leaders in our area, to the mastermind groups that meet bi-weekly, you won’t find a better opportunity to be supported, encouraged and inspired to grow to your maximum potential.”

TJ Christensen, CEO of Blue Gator Consulting

“For years I’ve looked for leaders to learn from. I’d always read about the transformational benefits of a mastermind group but never knew how to start or find one. When I discovered L3 Leadership I knew my prayers had been answered. This group has become a source of inspiration, encouragement, accountability, and guidance. In the past year I have made tremendous progress on my goals and have developed a greater perspective on leadership. I can see the impact L3 Leadership has made on my career, relationships, attitude, and aspirations. I feel more confident, focused, and supported than ever before. I know that L3 Leadership has helped me develop faster than I ever could have on my own.”

Paul Matthews, Manager ISD Financial Analytics at UPMC

For interest or questions contact us today

Call or text: 412-297-1041

Email: scott@l3leadership.org or

dougsmith@l3leadership.org

Visit: L3Leadership.org

