



PHIL COOKE ON **LEADING CREATIVES** AND MAXIMIZING YOUR ORGANIZATION'S INFLUENCE THROUGH MEDIA

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ABOUT PHIL:

Phil Cooke works at the intersection of faith, media, and culture, and he's pretty rare – a working producer in Hollywood with a Ph.D. in Theology. His client list includes studios and networks like Walt Disney, Dreamworks, and USA Network, as well as major Christian organizations from Joel Osteen, Joyce Meyer, The Museum of the Bible, The Salvation Army, The YouVersion Bible app, and many more. He's an author, public speaker and sits on the Board for multiple film and nonprofit organizations.

5 KEY TAKEAWAYS:

In this episode of the L3 Leadership Podcast, Phil Cooke talks about his background in film, writing books, helping the church, and shares leadership insight he has gained over the years.

1. Phil talks about the importance of saying no to achieve his goals.
2. He shares how maximizing his productive hours helped him further his career.
3. He talks about how deadlines are imperative to him and other creative people.
4. Phil gives advice to production company owners to grow their businesses.
5. He discusses his biggest pet peeve in leadership.

“If you don't say no occasionally, then your 'yes' means nothing.”
–Phil Cooke

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