



## 3 Year Growth Plan

### Year 1 - Learn

#### Podcasts:

- **L3 Podcast**
  - [Leadership Matters](#)
  - [Interview with Clint Hurdle](#)
  - [Laura Ellsworth talk + Q&A](#)
  - [Interview with Matt Keller](#)
  - [30 and Thriving Part 1](#)
  - [30 and Thriving Part 2](#)
  - [Paying the Price Parts 1](#)
  - [Paying the Price Part 2](#)
  - [Paying the Price Part 3](#)
  - [Making the Most of Mentoring](#)
  - [TJ Christensen on Becoming the Obvious Choice](#)
  - [7 Challenges of Being a Young Leader](#)
  - [7 Benefits of being a Young Leader](#)
  - [How to Journal](#)
- **Craig Groeschel Leadership Podcast**
  - [Leading Up Part 1](#)
  - [Leading Up Part 2](#)
- **Gerald Brooks Leadership Podcast**
  - [Leading Volunteers](#)
- **Rick Warren's Daily Hope**
  - [Goal Setting Part 1](#)
  - [Goal Setting Part 2](#)
  - [Goal Setting Part 3](#)

#### Books:

- [Eat that Frog by Brian Tracy](#)

- [15 Laws of Growth by John Maxwell](#)
- [Living Forward by Michael Hyatt](#)
- [The Key to Everything by Matt Keller](#)
- [The Power of Other by Henry Cloud](#)
- [Spiritual Leadership by J. Oswald Chambers](#)
- [Strengths Finders 2.0 by Don Clifton](#)

## Videos

- [Expand Your Capacity - Craig Groeschel](#)

## Assessments:

- [DISC](#)
- [Strengthsfinder](#)
- [Myers Briggs](#)

## Leadership Initiatives:

- Journal for the entire year
- Share your top ten goals, write them down every week
- Create Your Life Plan with Michael Hyatt's Book Living Forward
- Attend all L3 Leadership events
- Connect with L3 Members
- Help someone reach their goal
- Serve at a local non-profit or church
- Attend a leadership conference

## Year 2 - Launch

## Books:

- [Entreleadership by Dave Ramsey](#)
- [Necessary Endings by Dr. Henry Cloud](#)
- [The Dark Side of Leadership](#)
- [The 5 Levels of Leadership by John Maxwell](#)
- [The Five Love Languages by Gary Chapman](#)
- [When Work and Family Collide by Andy Stanley](#)
- [The Total Money Makeover by Dave Ramsey](#)

## Podcasts:

- **L3 Leadership Podcast**
  - Greg Weimer interview + talk + Q&A
  - [How to Handle Transitions in our Lives](#)
  - [How to Build your Platform](#)
  - [Interview with Gerald Brooks](#)
  - [Interview with Rick Sapio](#)
  - [Interview with Sean Ammirati](#)

- [Sean Ammirati on the Science of Growth](#)
- [Interview with Melanie Mitro and Katy Ursta](#)
- **Matt Keller Leadership Channel**
  - [Matt Keller - How to Identify a Gap in Your Team](#)
  - [Matt Keller - How to Not Lose Your Way in Seasons of Rapid Growth](#)
  - [Matt Keller - Personal Leadership Check-up](#)
- **Craig Groeschel Leadership Podcast**
  - [Craig Groeschel - Creating a Value Driven Culture Part 1](#)
  - [Craig Groeschel - Creating a Value Driven Culture Part 2](#)
  - [Craig Groeschel - The Forbidden Phrase](#)
  - [Craig Groeschel - Creating Change Part 1](#)
  - [Craig Groeschel - Creating Change Part 2](#)
  - [Craig Groeschel - 6 Types of Leaders Part 1](#)
  - [Craig Groeschel - 6 Types of Leaders Part 2](#)

#### **Ted Talks:**

- [Watch Rick Warren's Ted Talk](#)
- [Watch Billy Graham's Ted Talk](#)
- [Watch Simon Sinek's Ted Talk](#)

#### **Assessments:**

- [The Five Love Languages Test](#)
- [The Dark Side of Leadership Test](#)

#### **Leadership Initiatives:**

- Continue to do everything from Year 1
- Lead something
  - Lead at your church or a local non-profit
  - Take on a leadership role at L3
  - Lead or Co-lead a Mastermind group
- Launch Something
  - Launch something that'd been in your heart that you've been afraid to do
    - A blog, a company, a non-profit, a mastermind, etc.

### **Year 3 - Lead**

#### **Podcasts:**

- **L3 Leadership**
  - [Interview with Mark Cole](#)
  - [Andy Toole on the Realities of Leadership](#)
  - [Carey Nieuwhof on Leading like Never Before](#)

**Books:**

- [Axiom by Bill Hybels](#)
- [Good to Great by Jim Collins](#)
- [Changes that Heal by Dr. Henry Cloud](#)
- [The Leadership Challenge by Kouzes and Posner](#)
- [The Speed of Trust by Stephen Covey](#)

**Tasks:**

- Find a cause you're passionate about and join their board